

SPRING44

Brand
Overview



WHAT IS SPRING44?

- ❖ Spring44 was inspired by a real spring located in a remote area at 9,000 feet in the northern Colorado Rocky Mountains
- ❖ We produce high-quality, award-winning premium spirits using some of the rarest water in the world
- ❖ Our current portfolio includes two vodkas, three gins and a ready-to-serve cocktail
- ❖ The distillery is located in Loveland, Colorado
- ❖ In business since 2011
- ❖ Distribution in 20+ states
- ❖ National partnership with Southern Glazer's



OUR STORY

An 80 proof bottle of clear spirits is 60% water. Water matters.

Spring44 is inspired by a natural spring located on the 11,000' East White Pine Mountain in Colorado's Buckhorn Canyon.

The 40 acres of private property are remote, and have the distinction of being surrounded by 160,000 acres of National Forest.



We harvest the water at the spring and haul it to the distillery in large tanks. The 3 ½ mile trek to the spring from the mountain's base is 2,000 feet in elevation gain. Meet Tinkerbell.

OUR STORY

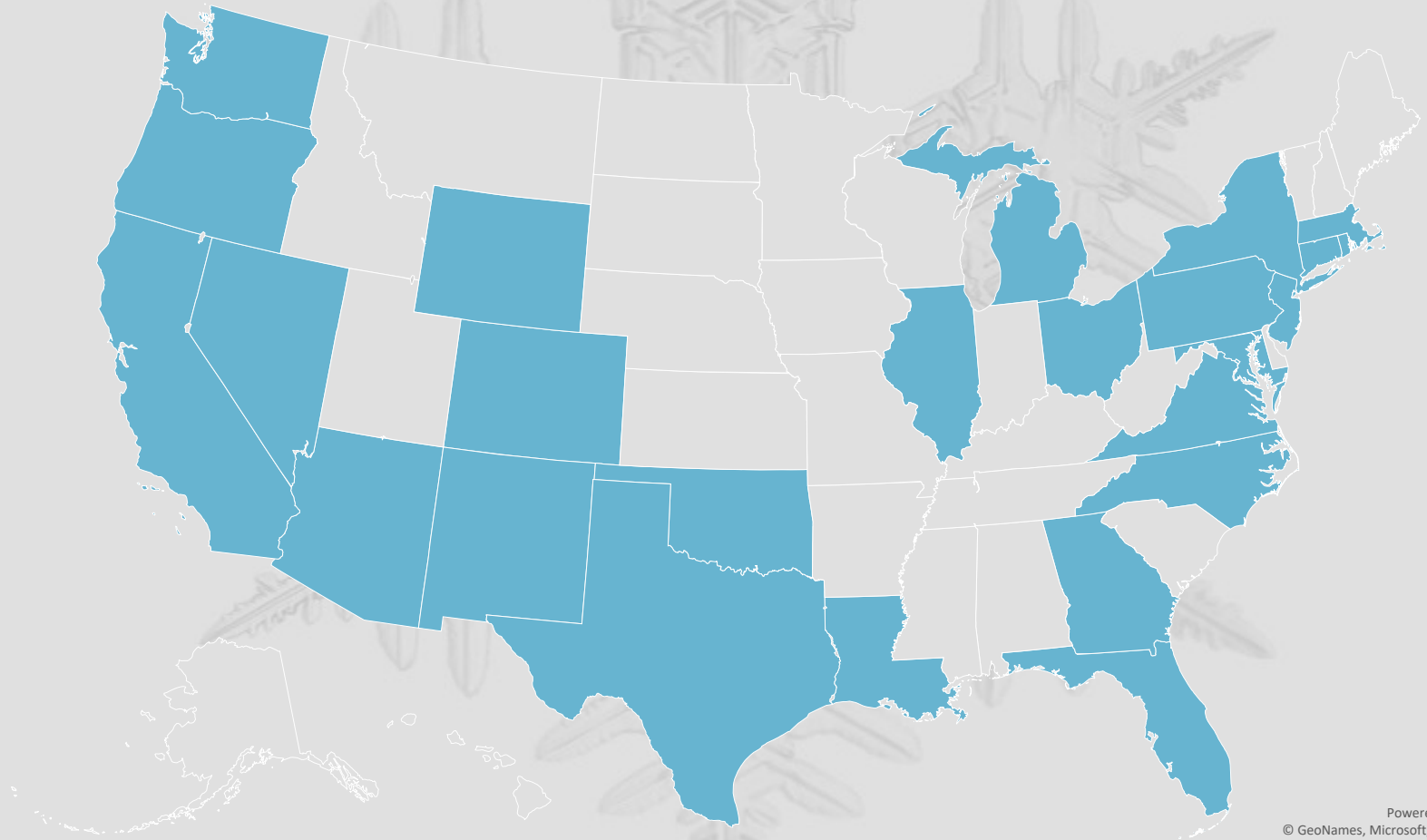




PORTFOLIO



SPRING44 AVAILABILITY





SPRING44 VODKA

Appearance: Amazing clarity with a light reflecting brilliance.

Aroma: Initially slightly sweet, the aroma settles beautifully into hints of slate and rainwater.

Palate: Nicely dry up front with an essence of grain. An amazing creaminess with a velvety texture and depth on the mid palate. Finish is long with a rye spiciness.

SRP \$23.99, 80 proof

F. Paul Pacult's Spirit Journal Top 120 Spirits in the World

Of all spirits: #65 Spring44 Vodka

Five Stars, Classic, Highest Recommendation
- F. Paul Pacult's Spirit Journal

2011 MicroLiquor Spirits Awards
Triple Gold — Spring44 Vodka

2012 San Francisco Intl Spirits Competition
Gold — Spring44 Vodka

2012 Denver Intl Spirits Competition
Silver — Spring44 Vodka

2013 "Judgment on the Hill" Spirits Awards
Silver — Spring44 Vodka

Tasting Panel
91 points — Spring44 Vodka

Design: Gold Medal, Microspirit Awards

Design: Gold Medal, World Beverage
Competition

SPRING44 HONEY VODKA

Appearance: Light golden in color with great clarity.

Aroma: Aromas of lavender and fresh honey straight from the honeycomb. Hints of vanilla and toasted nuts.

Palate: Light honey sweetness up front with floral notes, hints of lavender. Mid palate is creamy with warm vanilla and rich honey. Finish is long with notes of toasted nuts.

SRP \$23.99, 80 proof

Four Stars, Superb, Highly Recommended
- F. Paul Pacult's Spirit Journal

2011 MicroLiquor Spirits Awards Competition
Triple Gold — Spring44 Honey Vodka

2012 San Francisco Intl Spirits Competition
Silver — Spring44 Honey Vodka

2012 Denver Intl Spirits Competition
Bronze — Spring44 Honey Vodka

2013 "Judgment on the Hill" Spirits Awards
Gold — Spring44 Honey Vodka

Tasting Panel
91 points — Spring44 Honey Vodka

Design: Best of Show, Neenah Paper Labels of
the World

Design: Gold Medal, Microspirit Awards
Competition



SPRING44 GIN



Appearance: Shiny with impeccable clarity

Aroma: Initially floral, with notes of lemon zest giving way to juniper spiciness.

Palate: Delightfully citrus on the front palate with lemon and lime zest. Mid palate showcases the juniper with hints of cinnamon and green tea. Finish is nicely dry and floral with distinct notes of jasmine and lavender.

SRP \$23.99, 88 proof

2011 MicroLiquor Spirits Awards
Triple Gold — Spring44 Gin

2013 FiftyBest.com
Gold — Spring44 Gin

2012 San Francisco Intl Spirits Competition
Bronze — Spring44 Gin

2012 Denver Intl Spirits Competition
Silver — Spring44 Gin

2012 Craft Lager Festival
Silver — Spring44 Gin

2013 “Judgment on the Hill” Spirits Awards
Gold — Spring44 Gin

Tasting Panel
91 points — Spring44 Gin

Design: Gold Medal, Microspirit Awards

Design: Best of Spirits Category, Beverage
World

SPRING44 MOUNTAIN GIN

Appearance: Clean clarity with a light reflecting brilliance.

Aroma: Crisp notes of pine and citrus. Subtle hints of malt, chocolate and earth after rainfall.

Palate: Delightfully dry with juniper on the front palate. Mid palate showcases coriander and ginger with hints of lime and orange zest. Finish is dry and refreshingly bold with distinct notes of mint.

SRP \$30.00, 88 proof

2012 Craft Lager Festival
Best of Show

2012 Craft Lager Festival
Gold

2013 “Judgment on the Hill” Spirits Awards
Silver

Wine Enthusiast
91 points Excellent





SPRING44 OLD TOM GIN

Appearance: A rich, barrel aged warm tan.

Aroma: Juniper up front with a background of light ginger and vanilla tones.

Palate: Nice juniper presence that is perfectly complemented with light citrus notes and hints of toasted spice. It finishes long and rounds out nicely with a touch of butterscotch sweetness.

SRP \$40.00, 88 proof

Old Tom Gin is a classic barrel aged gin that dates back to the 18th century.

The name “Old Tom” originates from black cat-shaped plaques in public walkways in 18th century England. After depositing a penny in the cat’s mouth, customers were served a shot of gin.

2021 – Bartender Spirits Award – #23 of top 50 spirits in the US

2014 American Craft Distillers Association Awards Competition
Silver — Spring44 Old Tom Gin



SPRING44 HONEY ESPRESSO MARTINI

Appearance: Mahogany espresso brown.

Aroma: Espresso, dark chocolate, fresh honey, and hints of toasted nuts.

Palate: Slightly sweet coffee flavor up front. Mid-palate is salted caramel, honey, vanilla.

SRP \$23.99, 40 proof

Launched August 2025

Distilled locally-sourced honey

Ready-to-serve cocktail

20% ABV / 40 PROOF

Serve cold

Non-GMO

Gluten free