

# SPRING44

Brand  
Overview



# WHAT IS SPRING44?

- ❖ Spring44 was inspired by a real spring located in a remote area at 9,000 feet in the northern Colorado Rocky Mountains
- ❖ We produce high-quality, award-winning premium spirits using some of the rarest water in the world
- ❖ Our current portfolio includes two vodkas and three gins
- ❖ The distillery is located in Loveland, Colorado
- ❖ In business since 2011
- ❖ Distribution in 18 states
- ❖ National partnership with Southern Glazer's



# OUR STORY

An 80 proof bottle of clear spirits is 60% water. Water matters.

Spring44 is inspired by a natural spring located on the 11,000' East White Pine Mountain in Colorado's Buckhorn Canyon.

The 40 acres of private property are remote, and have the distinction of being surrounded by 160,000 acres of National Forest.



We harvest the water at the spring and haul it to the distillery in large tanks. The 3 ½ mile trek to the spring from the mountain's base is 2,000 feet in elevation gain. Meet Tinkerbell.

# OUR STORY





# PORTFOLIO





# SPRING44 VODKA

**Appearance:** Amazing clarity with a light reflecting brilliance.

**Aroma:** Initially slightly sweet, the aroma settles beautifully into hints of slate and rainwater.

**Palate:** Nicely dry up front with an essence of grain. An amazing creaminess with a velvety texture and depth on the mid palate. Finish is long with a rye spiciness.

SRP \$25.00, 80 proof

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F. Paul Pacult's Spirit Journal Top 120 Spirits in the World

Of all spirits: #65 Spring44 Vodka

Five Stars, Classic, Highest Recommendation

- F. Paul Pacult's Spirit Journal

2011 MicroLiquor Spirits Awards

Triple Gold — Spring44 Vodka

2012 San Francisco Intl Spirits Competition

Gold — Spring44 Vodka

2012 Denver Intl Spirits Competition

Silver — Spring44 Vodka

2013 "Judgment on the Hill" Spirits Awards

Silver — Spring44 Vodka

Tasting Panel

91 points — Spring44 Vodka

Design: Gold Medal, Microspirit Awards

Design: Gold Medal, World Beverage Competition



# SPRING44 HONEY VODKA

**Appearance:** Light golden in color with great clarity.

**Aroma:** Aromas of lavender and fresh honey straight from the honeycomb. Hints of vanilla and toasted nuts.

**Palate:** Light honey sweetness up front with floral notes, hints of lavender. Mid palate is creamy with warm vanilla and rich honey. Finish is long with notes of toasted nuts.

SRP \$25.00, 80 proof

Four Stars, Superb, Highly Recommended  
- F. Paul Pacult's Spirit Journal

2011 MicroLiquor Spirits Awards Competition  
Triple Gold — Spring44 Honey Vodka

2012 San Francisco Intl Spirits Competition  
Silver — Spring44 Honey Vodka

2012 Denver Intl Spirits Competition  
Bronze — Spring44 Honey Vodka

2013 "Judgment on the Hill" Spirits Awards  
Gold — Spring44 Honey Vodka

Tasting Panel  
91 points — Spring44 Honey Vodka

Design: Best of Show, Neenah Paper Labels of  
the World

Design: Gold Medal, Microspirit Awards  
Competition



# SPRING44 GIN



**Appearance:** Shiny with impeccable clarity

**Aroma:** Initially floral, with notes of lemon zest giving way to juniper spiciness.

**Palate:** Delightfully citrus on the front palate with lemon and lime zest. Mid palate showcases the juniper with hints of cinnamon and green tea. Finish is nicely dry and floral with distinct notes of jasmine and lavender.

SRP \$25.00, 88 proof

2011 MicroLiquor Spirits Awards  
Triple Gold — Spring44 Gin

2013 FiftyBest.com  
Gold — Spring44 Gin

2012 San Francisco Intl Spirits Competition  
Bronze — Spring44 Gin

2012 Denver Intl Spirits Competition  
Silver — Spring44 Gin

2012 Craft Lager Festival  
Silver — Spring44 Gin

2013 “Judgment on the Hill” Spirits Awards  
Gold — Spring44 Gin

Tasting Panel  
91 points — Spring44 Gin

Design: Gold Medal, Microspirit Awards

Design: Best of Spirits Category, Beverage  
World

# SPRING44 MOUNTAIN GIN



**Appearance:** Clean clarity with a light reflecting brilliance.

**Aroma:** Crisp notes of pine and citrus. Subtle hints of malt, chocolate and earth after rainfall.

**Palate:** Delightfully dry with juniper on the front palate. Mid palate showcases coriander and ginger with hints of lime and orange zest. Finish is dry and refreshingly bold with distinct notes of mint.

SRP \$30.00, 88 proof

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2012 Craft Lager Festival  
Best of Show — Rob's Mountain Gin Formula  
44

2012 Craft Lager Festival  
Gold — Rob's Mountain Gin Formula 44

2012 Craft Lager Festival  
Bronze — Rob's Mountain Gin Formula 11

2013 "Judgment on the Hill" Spirits Awards  
Silver— Rob's Mountain Gin Formula 44

Wine Enthusiast  
91 points Excellent — Rob's Mountain Gin

# SPRING44 OLD TOM GIN



**Appearance:** A rich, barrel aged warm tan.

**Aroma:** Juniper up front with a background of light ginger and vanilla tones.

**Palate:** Nice juniper presence that is perfectly complemented with light citrus notes and hints of toasted spice. It finishes long and rounds out nicely with a touch of butterscotch sweetness.

SRP \$40.00, 88 proof

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Old Tom Gin is a classic barrel aged gin that dates back to the 18th century.

The name “Old Tom” originates from black cat-shaped plaques in public walkways in 18<sup>th</sup> century England. After depositing a penny in the cat’s mouth, customers were served a shot of gin.

2021 – Bartender Spirits Award – #23 of top 50 spirits in the US

2014 American Craft Distillers Association Awards Competition  
Silver — Spring44 Old Tom Gin