



Spring is here. And so is Covid-19.



Our business is focused on doing the right things in these uncertain times - taking care of our team, producing hand sanitizer for our community and supporting our industry partners. It's scary but we stay positive. Let's lead by example.



As you know, most all bars and restaurants have closed for an unknown period of time. The hospitality industry will feel the impact immediately and severely. There are things you can do to help your favorite spot - buy gift cards for later use, order take-out, tip your delivery driver generously and donate to relief funds. There are several funds being set up in cities across the country. A few are [here](#) and [here](#).



A very large portion of our small business' sales come from these now shuttered bars and restaurants. We're asking for your support to purchase your favorite Spring44 spirit at your local liquor store. Many of them are even delivering. Find your stores [here](#).

Looking for some ideas to maximize your quarantine time? Our team has these fine suggestions:

1. Update your podcast feed - Try [How I Built This](#), [Hidden Brain](#), [Stuff You Should Know](#) (and listen closely for the Spring44 Gin mention, really) and [The Wild](#).
2. Learn a new language with [Duolingo](#).
3. Start a home yoga practice [here](#).
4. Adopt a [pet](#) or watch all of the animals [here](#).
5. Read a book or seven, like these: [Lonesome Dove](#), [The Nickel Boys](#), [The Giving Tree](#), [Red at the Bone](#), [I'm Still F*cking Bored](#), [One Hundred Years of Solitude](#), [A Gentleman in Moscow](#)
6. Make your own [chicken stock](#) and bake these [cookies](#)
7. Do a [jigsaw puzzle](#) and brush up on your geography at the same time.
8. Go for a hike or train for a [5k](#).
9. Clean that closet. You know the one.
10. Work on your home cocktail game - we'll help you out with a classic below.



Classic Bloody Mary

Cheers to confinement!

- 2 oz Spring44 Vodka or Spring44 Gin
- 4 oz. favorite bloody mary mix or make your own (below)
- fancy salted rim
- jalapeño garnish

Bloody Mary mix: for each cocktail, 4 oz. tomato juice, 2 tsp. horseradish, 2 dashes hot sauce, 2 dashes Worcestershire sauce, pinch ground pepper.

Stay home. Wash your hands. Protect yourself and others. Be kind. Until next time,

Your friends at Spring44